

MEFEATER IMPACTHUB

Corporate Partnership Opportunities

Equip the next generation of creative talent — and put your brand at the center of the story.

100 Devices for 100 Creatives Challenge

www.mefeaterimpacthub.org

THE OPPORTUNITY

Talent is everywhere. Opportunity is not.

MEFeater ImpactHub is a national 501(c)(3), headquartered in Brooklyn, NY, preparing youth ages 13–24 for careers in media, marketing, content creation, journalism, fashion, event production, PR, and digital storytelling. Our youth don't just train — they do **real, paid project work** for small businesses and nonprofits. To do that work, they need one essential tool: a device.

13-24

the age range we prepare for creative careers

2-sided

youth gain paid work; businesses gain creative support

100

young creatives who need a device right now

OUR MODEL

One program. Two communities served.

Every dollar and every device works twice — building youth careers while strengthening local small businesses and nonprofits.



For Youth (ages 13-24)

- Workforce development & training
- Paid, project-based learning
- Mentorship & career exposure
- Professional networks



For Businesses & Nonprofits

- Affordable marketing & media
- Content creation support
- Event production help
- Community-rooted creative talent

WHAT WE TEACH

Eight pathways into the creative economy



Media

Producing across formats and platforms



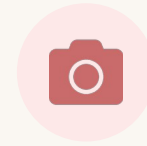
Marketing

Brand strategy and campaigns



Content Creation

Building audiences across platforms



Journalism

Reporting, writing, and editing



Fashion

Styling, production, and creative direction



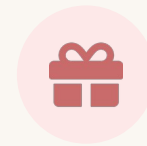
Event Production

Planning and execution



Public Relations

Messaging and brand reputation

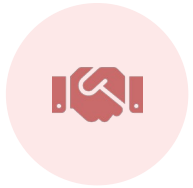


Digital Storytelling

Narrative across mediums

WHY PARTNER WITH US

Real impact. Real return.



Authentic brand alignment

Associate your brand with youth empowerment, the creative economy, and tangible community impact — not abstract causes.



Employee engagement

Give your team meaningful ways to participate: device drives, volunteer days, and mentorship opportunities.



Visible recognition

Logo placement, social spotlights, and newsletter features reaching an engaged community of 5,000+ supporters.



Tax-smart giving

Full 501(c)(3) documentation for both cash sponsorships and in-kind device donations.

SPONSORSHIP TIERS

Choose your level of impact



Visionary

\$25,000+

or 50 devices

Named program sponsor



Platinum

\$10,000

or 25 devices

Premium recognition



Gold

\$5,000

or 10 devices

Logo + recognition



Silver

\$2,500

or 5 devices

Logo + recognition



Champion

\$500

or 1–4 devices

Honor roll listing

Recognition scales with commitment — full benefit detail on the next page.

WHAT EACH TIER RECEIVES

Benefits at a glance

Benefit	Champion	Silver	Gold	Platinum	Visionary
Website honor-roll listing	✓	✓	✓	✓	✓
Social media thank-you	✓	✓	✓	✓	✓
Logo on campaign page	—	—	✓	✓	✓
Named in email newsletter	—	—	✓	✓	✓
Employee engagement day	—	—	—	✓	✓
Featured impact story	—	—	—	✓	✓
Named program sponsor	—	—	—	—	✓
Speaking role at graduation	—	—	—	—	✓

EMPLOYEE ENGAGEMENT

Bring your whole team along



Host an office device drive

We provide branded collection boxes, signage, and on-site receipts. Your employees clean out their drawers; young creatives get equipped.



Volunteer & mentorship days

Team members refurbish devices, mentor participants, or guest-teach a skills workshop in their area of expertise.



Skills-based volunteering

Marketing, legal, finance, and tech professionals can contribute pro-bono expertise that directly strengthens our programs.

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*With a donated laptop, our students shot and edited a full marketing campaign for a local business. **The client loved it — and the youth got paid, built a portfolio, and gained real-world experience.** That's the dual impact every device creates.*

— MEFeater ImpactHub Project-Based Learning Program

One device equips a young creative and serves a local business. Your partnership creates 100 of these stories.

GETTING STARTED

Partnering is simple

1

Connect

Reach out and tell us about your goals. We'll recommend the right tier and engagement mix for your team.

2

Customize

We tailor a partnership — cash, devices, or both — and handle all logistics, including secure data wiping.

3

Activate

Your logo goes live, your team engages, and you receive full tax documentation plus regular impact updates.

4

Celebrate

We share the stories of the creatives you equipped and recognize your brand across our channels.

Let's equip 100 creatives — together.

Tell us about your company's goals and we'll design a partnership that delivers real impact and real recognition.



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